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In addition to our special features highlighted here, each issue of *Mobile Enterprise* magazine includes analysis of the wireless industry's hot topics, end-user case studies, reports from our esteemed research partners, including Aberdeen Group, IDC, Strategy Analytics and The Yankee Group, expert commentary, and new product information in our Tools section. Our bimonthly print issues are supplemented by our weekly *Mobilizer* e-newsletter, which features insight on the latest industry news, research, case studies, trends, customer-win announcements and new product updates. Our New Field Service Supplements will provide targeted content addressing the challenges and achievements of today's mobile field service organizations.

JANUARY/FEBRUARY

FOCUS ON: Unified Communications: The Challenges, The Realities
SECURITY: What Hackers Don't Want You To Know
PROCESS & STRATEGY: Long-Term Planning For New Deployments
INFRASTRUCTURE: What Does 4G Really Mean For Your Enterprise?

MARCH/APRIL

FIELD SERVICE SUPPLEMENT: Rugged Devices At Work
FOCUS ON: Managing & Securing Your WLAN
SECURITY: Portable Storage: The Security Threat No One Wants To Talk About
PROCESS & STRATEGY: Internal Politics: Making Your Case For Mobility
INFRASTRUCTURE: The State Of WiMax

MAY/JUNE

FIELD SERVICE SUPPLEMENT: Mobile Workforce Management
FOCUS ON: Navigating The World Of Wireless Email
SECURITY: Common Pitfalls In Wireless Network Protection
PROCESS & STRATEGY: Walking The Mobility Tightrope: Balancing I.T. & Business Priorities
INFRASTRUCTURE: Cloud Computing: What Does It Offer Your Mobile Enterprise?

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BONUS TRADE SHOW DISTRIBUTION 2009

Computer World Mobile & Wireless World • CTIA Fall • CTIA Spring • Field Service East • Field Service West • Gartner Wireless & Mobile Symposium • Interop Fall • Interop Spring • IWCE • Logicon • Mobile Business Expo • **Mobile Enterprise Executive Summit** • Mobile Internet World • RIM Wireless Enterprise Symposium • WiMAX World

NEW!

FIELD SERVICE SUPPLEMENTS

In 2009, *Mobile Enterprise* is debuting a series of print supplements focused on field service. These complement

our existing Field Service portfolio, which includes the monthly *Mobilizer: Field Service* newsletter and the dedicated Field Service Tech Sector on our website home page.

MARCH/APRIL: Rugged Devices At Work

MAY/JUNE: Mobile Workforce Management

JULY/AUGUST: Optimizing Your Mobile Salesforce

SEPTEMBER/OCTOBER: Ensuring Connectivity In The Field



JULY/AUGUST

FIELD SERVICE SUPPLEMENT: Optimizing Your Mobile Salesforce

FOCUS ON: Mobilizing Your Key Business Applications

SPECIAL EDITORIAL FEATURE: Mobile Enterprise Salary Survey

PROCESS & STRATEGY: Managing Convergence: The Blurring Lines Between Business & Consumer Devices

SECURITY: A Day At The Breach: Steps To Take If Your Data Is Compromised

INFRASTRUCTURE: Keeping Your Multinational Workforce Connected

SEPTEMBER/OCTOBER

FIELD SERVICE SUPPLEMENT: Ensuring Connectivity In The Field

FOCUS ON: Wireless Tracking Solutions For Managing Your Assets

SECURITY: The Challenges Of Protecting Against Malicious Code

PROCESS & STRATEGY: Managing TCO

INFRASTRUCTURE: Data Debate: What Are The Best Wireless Options?

NOVEMBER/DECEMBER

SPECIAL EDITORIAL FEATURE: 2009 Mobilizer Awards

READER POLL: How Are The Wireless Operators Serving Their Enterprise Customers?

SECURITY: The Risks & Rewards Of The Mobile Wallet

FOCUS ON: Wireless Local Area Networks

PROCESS & STRATEGY: Is Your Enterprise Ready For The Entitlement Generation?

INFRASTRUCTURE: Fixed-Mobile Convergence & The Changing Workplace



For more information about editorial content contact **Susan Nunziata**, Editor-in-Chief, at 973-607-1374 or SusanN@MobileEnterpriseMag.com